



# The Zulu Principle: Making Extraordinary Profits from Ordinary Shares

*Jim Slater*

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## **The Zulu Principle: Making Extraordinary Profits from Ordinary Shares** Jim Slater

Jim Slater is one of the foremost stockmarket investment experts of our time. His chief strengths are his uncanny ability to identify undervalued companies and his farsighted reading of the market trends. In this volume, Jim Slater makes available to the investor - whether the owner of only a few shares or an experienced investment manager with a large portfolio - the secret of his success. Central to his strategy is "The Zulu Principle", the benefits of homing in on a relatively narrow area. Deftly blending anecdote and analysis, Jim Slater gives valuable selective criteria for buying dynamic growth shares, turnarounds, cyclicals, shells and leading shares. He covers many other vitally relevant aspects of investment such as creative accounting, portfolio management, overseas markets and the investor's relationship with their broker. From "The Zulu Principle" you can learn exactly when to buy shares and, even more important, when to see - in essence, how to make "extraordinary profits from ordinary shares".

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