



The Profitable Architect: How to attract new projects and work with clients that understand the value of good design.

Christian Hogue

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The Profitable Architect will give you the tools and strategies for you to use immediately make architecture profitable to you by making your services more accessible to more people than you think possible. The principles discussed in this book work whether you are in Paris, Texas, or in Paris, France.

In This Book You Will Find:

- 1) Easy and cost-effective marketing systems to increase your income and grow your practice

- 2) Simple step-by-step strategies to promote your services the most effective way

- 3) Proven ways to attract new clients who are not looking or searching to work with you

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