

Sport Law: A Managerial Approach, Second Edition

Linda Sharp, Anita Moorman, Cathryn Claussen

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Sport Law: A Managerial Approach, Second Edition Linda Sharp, Anita Moorman, Cathryn Claussen Like its predecessor, the updated second edition of *Sport Law: A Managerial Approach* is organized around management functions rather than legal theory. Its clear and informative style will help readers understand how legal concepts relate to specific managerial functions and will help prepare them to assume a broad range of responsibilities in sport, education, or recreation.

Whether readers work or assume roles as coaches or teachers; are program administrators in a professional program; manage fitness/health clubs; or work in a high school, college, Olympic, or professional sport organization, legal concerns will inevitably be woven into their managerial concerns. This book shows how knowledge of the law creates a competitive advantage and helps build a more efficient and successful operation that better serves the needs of its constituents. *Sport Law* is organized around four broad business functions: (1) human resource management, (2) strategic management/governance, (3) operations management, and (4) marketing management. It provides relevant examples and explanations and has a clear, accessible tone. Finally, the book covers the legal areas suggested in the COSMA accreditation program approval guidelines and includes such topics as governance in professional and Olympic sport, employment discrimination, sporting facility and event management, participant violence, and intellectual property rights.

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