



Land Your Dream Career in College: The Complete Guide to Success

Tori Randolph Terhune, Betsy A. Hays

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Contrary to what students, and society, are conditioned to think, obtaining a college degree does not automatically result in a job, let alone a dream career. In the last year, alone, half of college graduates are either jobless or underemployed in positions that don't fully use their skills and knowledge. Authors Tori Randolph Terhune, a gainfully-employed young college graduate herself, and Betsy A. Hays, a college professor, show readers what they can do in college to successfully pave the way for future employment in *Land Your Dream Career*. The authors provide eleven easy-to-follow strategies for effectively using time on campus to start building a career.

Terhune and Hays leads students through content designed to help students set themselves up for success, without focusing on grades or papers. The eleven steps include tips about how students can become experts in their fields, build their brand, get involved in and outside the classroom, allow for wiggle room, network, follow the 75/25 rule (75% thinking, 25% doing) and use new media, such as social networking and blogging, to launch their career. Any student looking for that connection from college to getting to their dream career needs to read *Land Your Dream Career*. Terhune and Hays make it known that landing a good job is not impossible!

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