

Plunkett's E-Commerce & Internet Business Almanac 2017 (Plunkett's E-Commerce and Internet Business Almanac)



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This new almanac will be your ready-reference guide to the e-commerce & Internet business worldwide! You'll get all of the data you need, including complete e-commerce statistics, trends and technologies analysis, Internet research and development, growth companies, online services and markets, bricks & clicks and other online retailing strategies, emerging e-commerce technologies and Internet usage trends. Plus, you also get access to our profiles of nearly 450 E-Commerce & Internet companies-our own unique list of companies that are the leaders in this field, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers. Our corporate profiles include executive contacts, growth plans, financial records, addresses, phone and fax numbers and more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services and technologies, as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as e-commerce revenues, access trends, global Internet users, etc. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

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