



Digital Enterprise Transformation: Rebooting Business Services for the New Global Economy

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What began as trickle of disruptive technology has turned into a digital tidal wave, impacting businesses and even labor markets. Riding on the fundamentals of the digital economy is the integration of software, hardware, telecom networks, and social connection. The opportunities being created are seemingly unlimited and driving a digital surge of exponential impact. We are living in a world where digital technologies are touching and impacting almost every aspect of our daily lives. The dawn of the "digital era" promises to create great synergies between human life and technology. So, while we can expect new advances designed to improve the human experience, health and lifespan, we will also see these changes disrupt our current labor markets and economic models. Here, we bring together the views of our experts who analyze the opportunities and challenges of the emerging digital economy across business and society. This book describes in details how disruptive technologies, largely defined by social media, mobility, analytics cloud and automation are transforming our economy to a digital economy.

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