



Creating Your Digital Portfolio: The Essential Guide to Showcasing Your Design Work Online

Ian Clazie

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Creating Your Digital Portfolio

This comprehensive manual gives you all the knowledge and skills you need to build and present a digital portfolio that packs a punch. *Creating Your Digital Portfolio* covers everything from web hosting and uploading content, to personalizing and presenting your work to clinch that job. Exemplary portfolios, both well-constructed and unique, reveal the how, what, and why of putting together an effective digital portfolio, and leading art directors, graphic designers, and illustrators give their professional advice on making a good impression and avoiding common pitfalls.

If you are making the leap to presenting your work digitally or online, or simply wanting to improve your online presence, *Creating Your Digital Portfolio* will prove indispensable.

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