

# 5 Minutes a Day Guide to BLOGGING: How To Create, Promote & Market a Successful Money Generating Blog (Business, Income & Social Media) (Volume 1)

Penny King

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### Just follow this guide to learn:

- Blogging Basics
- Platforms, paid or free?
- Setup and design choices
- Choosing topics
- Content building with attention-grabbing material
- Creating an email list
- Identifying an audience
- How to make your Blog stand out in the crowded blogosphere
- Gaining traffic and the all important search engine ranking
- Search Engine Optimization (SEO)
- Brand creation
- Affiliate programs such as:
- Google Adsense
- Amazon Associates
- Guest Blogging and much, much more

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