



Sales Greatness: Sales Principles for Constant Top Performance in Modern Times (Sales, Direct Selling, B2B Sales, Telemarketing)

Simon Lightfield

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Simon Lightfield uses his years of experience as a sales coach and life coach to help you unearth your true potential for success.

With a focus on the way modern principles and techniques differ from past trends, *Sales Greatness* provides you with invaluable insights into the best ways you can maximize your sales. Whether you're looking to go the next level or you want practical tips on adapting to new trends, *Sales Greatness* has something for you. Using the simple techniques, concepts, and strategies on every page, you will begin to see improvements in your income right away.

Whether you're a skilled sales consultant or just starting out on your sales journey, this book will point you toward your personal greatness. Lightfield understands the importance of instilling positive self-talk in our everyday lives. The way we talk to ourselves affects our level of success. With the simple tools provided by Lightfield in *Sales Greatness*, you can instantly begin optimizing the way you view yourself and your abilities as a sales consultant.

If you're ready to unlock the eternal capacity you have for positive growth, let *Sales Greatness* help you get there now!

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