



White Walls, Designer Dresses: The Fashioning of Modern Architecture

Mark Wigley

Download now

[Click here](#) if your download doesn't start automatically

White Walls, Designer Dresses: The Fashioning of Modern Architecture

Mark Wigley

White Walls, Designer Dresses: The Fashioning of Modern Architecture Mark Wigley

In a daring revisionist history of modern architecture, Mark Wigley opens up a new understanding of the historical avant-garde. He explores the most obvious, but least discussed, feature of modern architecture: white walls. Although the white wall exemplifies the stripping away of the decorative masquerade costumes worn by nineteenth-century buildings, Wigley argues that modern buildings are not naked. The white wall is itself a form of clothing—the newly athletic body of the building, like that of its occupants, wears a new kind of garment and these garments are meant to match. Not only did almost all modern architects literally design dresses, Wigley points out, their arguments for a modern architecture were taken from the logic of clothing reform. Architecture was understood as a form of dress design.

Wigley follows the trajectory of this key subtext by closely reading the statements and designs of most of the protagonists, demonstrating that it renders modern architecture's relationship with the psychosexual economy of fashion much more ambiguous than the architects' endlessly repeated rejections of fashion would suggest. Indeed, Wigley asserts, the very intensity of these rejections is a symptom of how deeply they are embedded in the world of clothing. By drawing on arguments about the relationship between clothing and architecture first formulated in the middle of the nineteenth century, modern architects in fact presented a sophisticated theory of the surface, modernizing architecture by transforming the status of the surface.

White Walls, Designer Dresses shows how this seemingly incidental clothing logic actually organizes the detailed design of the modern building, dictating a system of polychromy, understood as a multicolored outfit. The familiar image of modern architecture as white turns out to be the effect of a historiographical tradition that has worked hard to suppress the color of the surfaces of the buildings that it describes. Wigley analyzes this suppression in terms of the sexual logic that invariably accompanies discussions of clothing and color, recovering those sensuously colored surfaces and the extraordinary arguments about clothing that were used to defend them.

 [Download White Walls, Designer Dresses: The Fashioning of M ...pdf](#)

 [Read Online White Walls, Designer Dresses: The Fashioning of ...pdf](#)

Download and Read Free Online White Walls, Designer Dresses: The Fashioning of Modern Architecture Mark Wigley

From reader reviews:

James Brier:

Often the book White Walls, Designer Dresses: The Fashioning of Modern Architecture has a lot associated with on it. So when you check out this book you can get a lot of benefit. The book was authored by the very famous author. This articles author makes some research previous to write this book. This specific book very easy to read you may get the point easily after scanning this book.

Julian Eaton:

Many people spending their period by playing outside together with friends, fun activity along with family or just watching TV all day long. You can have new activity to invest your whole day by studying a book. Ugh, you think reading a book can actually hard because you have to use the book everywhere? It okay you can have the e-book, bringing everywhere you want in your Smart phone. Like White Walls, Designer Dresses: The Fashioning of Modern Architecture which is having the e-book version. So , try out this book? Let's see.

James Rouse:

You will get this White Walls, Designer Dresses: The Fashioning of Modern Architecture by look at the bookstore or Mall. Just simply viewing or reviewing it could to be your solve issue if you get difficulties on your knowledge. Kinds of this book are various. Not only by means of written or printed but in addition can you enjoy this book through e-book. In the modern era like now, you just looking by your mobile phone and searching what your problem. Right now, choose your personal ways to get more information about your book. It is most important to arrange you to ultimately make your knowledge are still revise. Let's try to choose suitable ways for you.

Shawn Stoltzfus:

Do you like reading a reserve? Confuse to looking for your chosen book? Or your book had been rare? Why so many concern for the book? But any people feel that they enjoy regarding reading. Some people likes examining, not only science book but also novel and White Walls, Designer Dresses: The Fashioning of Modern Architecture as well as others sources were given know-how for you. After you know how the great a book, you feel wish to read more and more. Science publication was created for teacher or even students especially. Those guides are helping them to include their knowledge. In various other case, beside science guide, any other book likes White Walls, Designer Dresses: The Fashioning of Modern Architecture to make your spare time far more colorful. Many types of book like this.

Download and Read Online White Walls, Designer Dresses: The Fashioning of Modern Architecture Mark Wigley #NFE8VLPBI7W

Read White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley for online ebook

White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley books to read online.

Online White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley ebook PDF download

White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley Doc

White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley Mobipocket

White Walls, Designer Dresses: The Fashioning of Modern Architecture by Mark Wigley EPub