



# Navigating Social Media: A Field Guide

*Scott Meyer, Sarah Carnes, John Nelson, Abby Teunissen*

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**Navigating Social Media: A Field Guide** Scott Meyer, Sarah Carnes, John Nelson, Abby Teunissen  
**Social media is essential for business.**

In this field guide, learn which social media tools to use and how to use them.

With strategy, tutorials and case studies, learn about:

- Facebook
- Twitter
- Pinterest
- LinkedIn
- YouTube
- Google Plus

The business you want to build, the community you want to live in and the life you want to live is possible. This field guide may force you to stop waiting and start living the life you were meant to live.

Others like you have made the leap. **This field guide will share success stories from digital homesteaders:**

- Chris Guillebeau
- Pamela Slim
- Srinivas Rao
- Becky McCray
- Plus local business owners and world-changers

Connect online with the people and ideas that will help you live an extraordinary life. This field guide will help you start.

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