



Walk Like a Giant, Sell Like a Madman: America's #1 Salesman Shows You How to Sell Anything

Ralph R. Roberts, Joe Kraynak

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"Ralph Roberts is a dedicated and passionate professional. He lives by the words he writes."

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"Roberts has tapped into much more than selling. This book is a great instrument for the business community. It details how to become successful in life regardless of the challenges. Ralph is teaching us how to make certain that we are well organized, focused, and on target. I highly recommend this text for all types of people. A great book, easy to read, and full of solid information, Roberts is offering us something that will really make a difference."

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"Last year, I spent \$12,000 on sales coaching. I could have saved myself a fortune by simply buying Walk Like a Giant, Sell Like a Madman. Ralph Roberts is an expert salesman who knows the ropes, and he generously shares his secrets in this must-have guide."

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